Ideation Phase

Define the Problem Statements

TEAM ID:PNT2022TMID12111

**Customer Problem Statement Template:**

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| **Problem Statement**  **(PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | Merit Students | Get high priority | Not able to get seat  confirmation | Many merit students applied  for the university | Sorrowful |
| PS-2 | Sports quota students | Get seat in best university | No confirmed seat in preferred  university | Seats were not confirmed in preferred one | Depressed |
| PS-3 | Average cut- off students | Get a seat | Not up to the cut-off range | I secured low marks | Melancholy |
| PS-4 | Based on entrance exams | Get admission through entrance exam | Have not cleared the entrance exam | Expectations of preferred university is high | Frustrated |
| PS-5 | Caste based allocation | Get admission based on category | Chance of getting seat is less | Allocated seats are limited | Sad |